

MBCA Central Florida Section



Mercedes Benz Club of America - Central Florida
Section

Meeting Agenda January 24th



- Welcome
- Financials – Larry Barnes
- Advertising – Duane Jackson
- Membership – Tom Quinn
- Upcoming Events – Peggy Bohl
- Newsletter – Jon Douglas (Acting)
- Open Items
- New Items

Current Club Financials



Processed Date	Description	Check #	Amount	Balance
12/26/2018	CHECK	124	\$ 165.85	\$ 747.70
12/26/2018	CHECK	123	\$ 23.00	\$ 581.85
12/28/2018	DEPOSIT		\$ 228.00	\$ 558.85
1/9/2019	DEPOSIT		\$ 121.64	\$ 908.49

Advertiser Update - Duane



- Current
- MB Orlando, MB South Orlando, Pierre, Beno
- Solomon Auto Body, Winter Garden
- Others?

Membership – Tom Quinn



- Current Status

Activities Recap – Peggy Bohl



- MB Maitland New Owners Meeting (Bob H will recap)
- January 21st Ace Cafe

Status Update Activities 2019 – Peggy Bohl



January 25/26 Daytona International Speedway – Rolex Race.

February 4 ACE Café **New Date** Exclusive for Mercedes Benz

February 10 DeLeon Springs State Park – The Spanish Sugar Mill Grill
and Griddle

March 7 -10 Amelia Island Concours D'Elegance

ACE Café/MBSO Monthly Event- Bob H



- **MBCA Central Florida Section Commitment**
- Mercedes Benz Flags (set of 2)
- MBCA-CFS Banner, string and ties (Mounted on Clock Tower)
- MBCA-CFS Prize registration form (Example)
- Newsletter copies (50?)
- Gazette copies (whatever we have on hand)
- MBCA-CFS Membership forms
- MBCA-CFS volunteers to man registration table

ACE Café/MBSO Monthly Event- Bob H



•Mercedes Benz of South Orlando Commitment

- 1.Cars – 3 to 4 (suggested a different theme every month)
- 2.MBSO Flags (set of 2)
- 3.Pens for registration cards (they will also bring assorted swag)
- 4.Entry Prize Box
- 5.MBSO Staff to man display cars and provide technical sales information
- 6.Gift giveaways are 1) One Car Detail and 2) One Hat, Shirt, Key chain combo
- 7.Dealership service giveaway 1) One MB A Service
- 8.Drawing for prizes @ 8pm

ACE Café/MBSO Monthly Event- Bob H



•ACE Café Commitment

- 1.1st Monday of each Month – Starting February
- 2.Registration Table and Chairs
- 3.Happy Hour prices on Food/Drink from 4-7pm
- 4.2 (two) \$25 ACE Café Gift Cards
- 5.VIP Parking for Mercedes Benz owners

Lakeside Inn Car Show



- **NEEDED FOR CAR SHOW:**

- Hanging bag:
- Lunch ticket
- Vote ticket
- Plaquard for inside windshield
- Certificate of participation
- Mt. Dora information
- Lakeside inn brochure
- Trophy
- Best in show, as determined by the participants
- Raffle prizes

Lakeside Inn Car Show



- **NEEDED FOR CAR SHOW:**

- Signage
- Registration
- Directional
- Instructions
- Set Up
- Table
- MB Flags
- MBCA Banner
- White table cloth with flowers (to be used as a prize)

Lakeside Inn Car Show



- **NEEDED FOR CAR SHOW:**

- Personnell
- Registration: Pricilla
- Etc
- Luncheon
- Cost
- Cake
- Promotion
- Future email blasts
- Registration
- Checks to Larry, car information to Pricilla for printing, placement in bags

Upcoming Activities 2019 – Peggy Bohl



- April 18 Social gathering with many other central Florida European car clubs at the fabulous M Motors, 2000 N. Orlando Avenue, Orlando. Be prepared to view the most exotic collection of vintage cars and memorabilia any where! 6:00 – 9:00 PM Complimentary parking for all guests. Individuals will be responsible for their own bar tab. No food – just camaraderie and fun!

Newsletter Update – Jon Douglas



- New monthly format – concise 2 page summary/teaser – January 2019
- Quarterly editions per our standard release – April 2019 (*Benzine*)
- Need long event review writeup of holiday party for March newsletter (Peggy?).
- Need 2 non-event articles for March *Benzine*, Jon will provide third.
- Monthly Newsletter to include list of events that passed since last monthly newsletter. *Benzine* will include list of full quarter



Open Item Discussion

- New purchase of MB for new owners into club, and what's the plan to rope in airstream? Which dealership sells them, need contact. RV One Superstores, 485 State Road 436, Casselberry, FL. (next to Rachel's).
- Custom placard for car at car show to include vitals and info about car. To be sold as package to members, money goes to club. Work done by technical committee. Need to surface some good examples. Jon D will do car first in prep for Mt Dora. Suggested price \$50-100.

New Business



Next Steps - Meeting



- Next Meeting – Wednesday February 27th – ACE Café
6:30-8:30PM

Thanks again for your time and efforts!



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